



# FOOTPRINT FESTIVAL

The Future of Sustainable Innovation  
in Foodservice & Hospitality



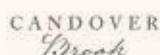
BARNSGROVE  
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## FOOTPRINT FESTIVAL

# Step into the Future. Together.

Footprint Festival is a two-day experiential and immersive sustainability festival set on a working farm in the heart of the Hampshire countryside. Created for senior leaders across foodservice and hospitality, both cost and profit sector; this one-of-a-kind event blends sensory experiences, transformative content, powerful networking, and unforgettable entertainment.

**Join us as we explore bold solutions to build a sustainable, equitable, and future-proof industry.**



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# About Footprint Festival



## A Farm-Based Festival of Ideas, Innovation & Impact

Expect inspiring and sensory-rich experiences designed to unlock new thinking and accelerate collaboration across the sector.

- ◆ Keynotes from trailblazers shaping the future of food, drink, and hospitality
- ◆ Dynamic industry panels featuring operators, suppliers, policymakers, and innovators
- ◆ Immersive workshops & breakouts that get into the detail behind real change
- ◆ Networking woven throughout—from field to firepit
- ◆ Incredible food & drink experiences, showcasing sustainable producers, wild foods, and low-carbon cooking
- ◆ Evening events under the stars, with music from folk to house
- ◆ A festival environment like no other—deeply connected to nature, powered by sustainability principles

## Mission & Vision

### Mission

To inspire, educate, and connect foodservice and hospitality professionals—and to elevate and accelerate the path to a more sustainable sector in a complex world.

### Vision

To become the UK's leading sustainability festival for the sector—where bold ideas spark impactful partnerships, break down competitive barriers, and fuel the solutions of tomorrow.



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# What's On



## Main Tent - The Future of Food & Drink

- Big-stage discussions, keynote talks, and sector-defining panels.
- Breakout Rooms – Deep Dives & Special Interests
- Workshops, working groups, and hands-on learning.



## Exhibition Area

Meet sustainability-driven suppliers, start-ups, innovators, and changemakers.

## Food Courtyard

Flavour-first, low-carbon, no-waste food experiences with live demos and real-time agri insights.



## Drinks Reception - Taste the Future

A curated selection of sustainable producers, lightning talks, and relaxed networking. Evening Entertainment - From folk and country to house and ambient sets - celebrate under the stars.



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# Topics



**36 plenary sessions (keynote's and panels) + breakout's, roundtables and special interest groups**

- Net-Zero/Carbon
- Nature/Biodiversity
- Farming & Agriculture
- Regenerative Agriculture
- Aquaculture/Seafood/Blue Economy
- Water
- Packaging & Waste
- Public Health
- Food Tech & Trends
- Drinks
- Diversity & Inclusion
- Business Strategy/Governance
- Insurance
- Investment & Investor Relations
- Taxation
- Policy/ Food Policy



**Also meet some of the industry's greatest innovators in the expo area.**

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# Who



## C-Suite Industry Leaders

– Those charged with the resilience and future-proofing of their organisation:

- Board Level Directors
- Facilities & Purchasing Channel Leads
- Procurement Professionals (Public & Private Sector)
- Sustainability Leads
- Corporate Affairs, Marketing and Comms Leads
- In-house Counsel
- Government
- Media
- Charities

From all operational channels of the foodservice and hospitality industry, both cost and profit sector

- Contract catering (B&I, Education, Healthcare, Leisure & Entertainment)
- Pub, bar, café, restaurant and hotel groups
- QSR
- Independent restaurants/chefs
- Supply and value chain: incl. agriculture, manufacturers, processors, brand owners, distributors
- Academics, media, NGO's & policy makers



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# When, Where & How



## When

17 - 18 September 2026

## Where

**Barnsgrove, Greywell,  
Hampshire, RG29 1GF**

Not even 10 minutes from Basingstoke and the M3, Barnsgrove sits within a 1500-acre farm situated just outside the postcard-pretty Hampshire village

of Greywell. Part of Footprint Festival will take place surrounding the old dairy and the farm, whilst sessions will also be housed in the Barnsgrove building which is custom-designed with the perfect balance of practicality, sustainability and aesthetics.



## How

- Early Bird 2 Day Pass: £495 – Discount 2nd March – April 30th 2026
- Standard 2 Day Pass: £565
- Single Day Pass 17th September: £325
- Single Day Pass 18th September: £295
- Group Bookings Discount Available On Request
- 25% NGO/Charity Discount

Please contact us for a list of local accommodation

Free Parking on site

Nearest station Basingstoke - 40 mins from Waterloo

Taxi: Alpha Cars at the station. Pre-bookings 01256 444444

For more information please contact

**[charles@footprintmediagroup.com](mailto:charles@footprintmediagroup.com)**



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# Sponsorship



## Sponsorship Packages

Footprint is inviting one Headline Sponsor and 10 Partners to champion Footprint Festival and benefit from the exposure before, during and post this unique event.

## Why Sponsor Footprint Festival?

Because your brand belongs at the forefront of sustainability, innovation, and sector-wide leadership.

Sponsorship places your organisation at the heart of the Festival's narrative, before, during, and after the event—across all Footprint's media channels and the entire Festival experience.

## Sponsorship Entitlements

As a Principal Sponsor, you will receive the following high-impact branding, comment, and activation benefits:

### Communications & Media Coverage

- Principal branding on all pre-Festival communications:  
Website • Press Releases • Email • Print
- Principal branding on post-Festival communications:  
Website • Press Releases • Email • Print
- Sponsor comment opportunities across all pre-Festival communications
- Sponsor comment opportunities across all post-Festival communications

### Editorial Visibility

- Principal branding in all Footprint Festival-related editorial in:  
Footprint titles (print + digital) • Footprint.digital
- Principal comment within all relevant editorial coverage



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# Sponsorship



## On-site Branding & Activation

- Principal branding on:
  - Main Tent stage
  - Screens throughout the venue
  - Breakout rooms and tents
- Sponsor-branded sustainable flags lining the driveway approach to the Festival
- Own content sessions—with Sponsor representation woven into keynotes, panels, and programming
- Branded Activation at the Festival

## Programme Booklet

- Principal branding as Sponsor in the official Festival Programme Booklet
- Sponsor comment inside the Festival Programme Booklet

## Press Releases / Content Releases

- Principal branding on all pre-Festival communications:
  1. Launch & Early Bird Tickets
  2. Nearly Sold Out
  3. Content Announcement
  4. Post-Event Report
  5. Post Event Film
  6. Images



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